

magnify yourself!

EuroShop
mag 
THIS IS YOU

MEDIA INFORMATION FOR YOUR SUCCESSFUL
COMMUNICATION AT MAG.EUROSHOP.DE



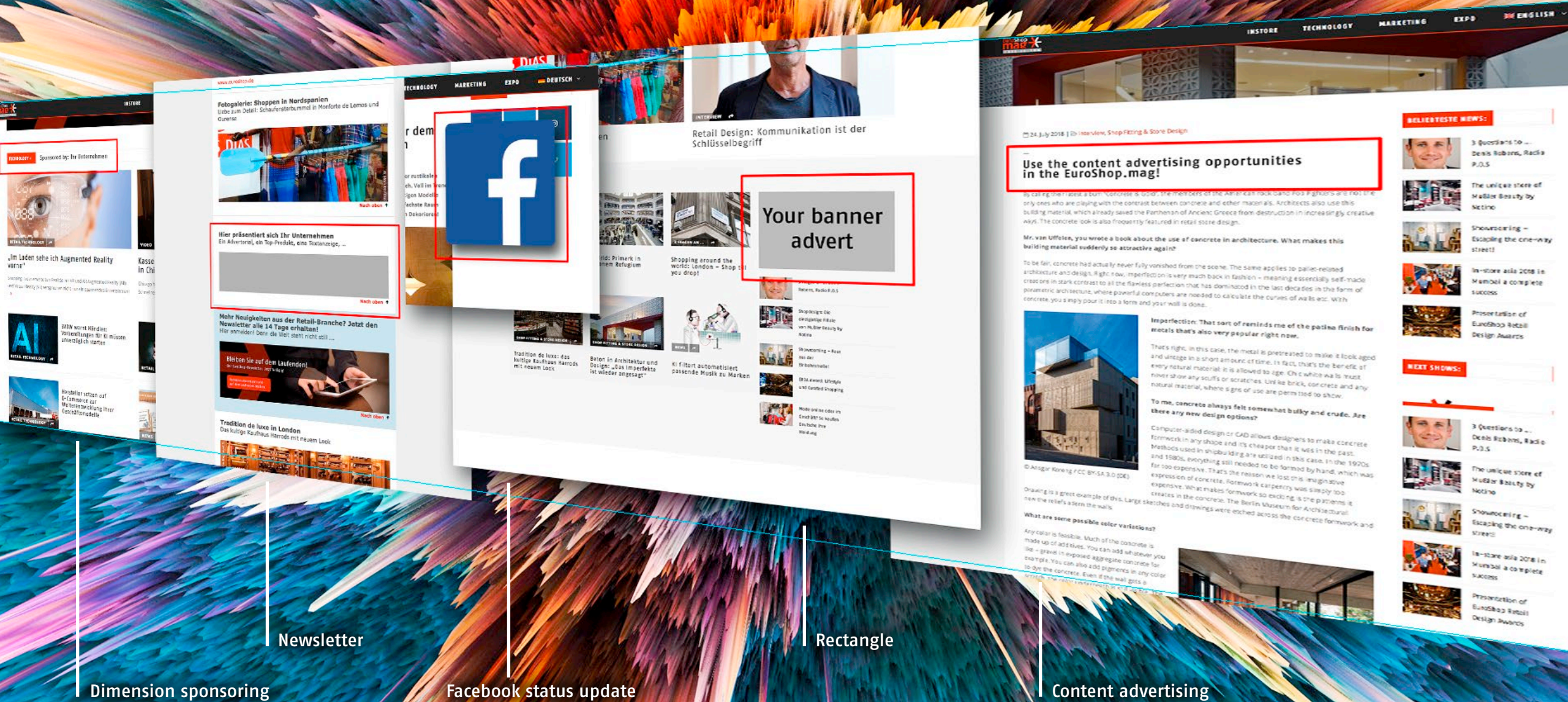
GO FOR **MAGVERTISING** – AT **MAG.EUROSHOP.DE!**

- **The online magazine** for the worldwide number one trade fair and its product family: EuroCIS, C-Star and In-Store Asia.
- **Highly professional content** for an international community: reports, announcements, opinions, images, films, interviews, etc.

- **35,000 users / 62,000 hits** (since 5/2018, and rising).
- **130,000** international recipients of the EuroShop and EuroCIS newsletters.
- **3,700 members** in exclusive LinkedIn groups: high professionals in the worldwide retail and Expo&Event sector.
- **35,000 fans** on Facebook.

Benefit from the mega-positive response to the EuroShop. mag. Be present on a site on which renowned industry players contribute numerous guest articles and interviews.

TRULY MAGNIFOLD: ADVERTISING FORMS AND FORMATS.



Newsletter

Dimension sponsoring

Facebook status update

Rectangle

Content advertising

PREMIUM PACKAGE: MAGXIMAL IMPACT.

Dimension sponsoring

Rectangle (homepage or column)

Content advertising* (1 month from January to March)

Homepage and column

Content advertising* (6 x 1 month from April to

December) Homepage and column

Content advertising* (1 month from January to March)

EuroCIS or EuroShop homepage

Content advertising* (1 month from April to December)

EuroCIS or EuroShop homepage

Newsletter (4 x per year)**

Facebook status update***

PRICE: 11,400 €

Run: January to December

MEDIUM PACKAGE: SOLID IMAGE POWER.

Rectangle

Content advertising* (1 month from January to March)

Column

Content advertising* (3 x 1 month from April to

December) Column

Content advertising* (1 month from April to December)

EuroCIS or EuroShop homepage

Newsletter (2 x per year from April to December)

Facebook status update***

PRICE: 6,600 €

Run: January to December

BASIC PACKAGE: A BIT OF MAGIC.

Rectangle

Content advertising* (1 month from January to March)

Column

Content advertising* (1 x 1 month from April to

December) Column

Content advertising* (1 month from April to December)

EuroCIS or EuroShop homepage

Newsletter (1 x per year from April to December)

PRICE: 4,200 €

Run: January to December

*Content advertising can consist of an advertorial, a top-selling product, a text ad or a video placement.

** 1 x in the period January to March

***Facebook status update:

With our Facebook status update, you can reach up to 35,000 fans in our community. Please note: we do not publish content that is

purely advertising. Your post should offer added value to the community, e.g. an interesting video, the chance to win something, information on something people can get at your stand at the next trade fair, etc. Our Social Media team is happy to discuss options with you.

All rates herein are subject to valueadded tax.

General terms and conditions:

https://ixtenso.com/en/global/terms_conditions.html



EuroShop
mag

T H I S I S Y O U

READY FOR **MAG**VERTISING?

Be present at the exact place the international retail sector focusses on: the global retail community's medium, the on-line magazine of the world's largest and most significant retail trade fair. Use the opportunities EuroShop.mag offers.

You never *mag*vertise alone!

Inga Kuhlow will be by your side from the first question to the last answer.

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